

PUBLIC WEB RESEARCH SAMPLE

Supplier research snapshot for a 500 ml travel bottle

A real-data format example based on public supplier listings found online. It shows what can be learned before direct RFQ outreach—and what still needs confirmation.

Important scope note

The supplier names and public listing figures in this report are real snapshots accessed on October 10, 2026. No supplier was contacted for this sample. Prices, MOQs, lead times and claims may change and are not independently verified.

PRODUCT	TARGET QUANTITY	DESTINATION
500 ml stainless steel travel bottle	500 units	United States
CUSTOMIZATION	PACKAGING	RESEARCH PRIORITY
One-color logo	Individual retail box	Low trial MOQ

Public sources accessed October 10, 2026 · Prepared by Shawe Sourcing

1. Public supplier-listing comparison

These entries come from public product pages and supplier catalogs. They are useful for shortlist formation, but they are not directly comparable quotations until the same specification is sent to every supplier.

Candidate	Supplier / platform	Public price	Public MOQ	Lead / sample	Key gap
A	Zhejiang Kuangdi Industry & Trade Co., Ltd. Alibaba.com	\$4.10 (1,000–2,999 pcs)	1,000; logo 3,000	>120: negotiate \$10	Target 500 is below the listed base MOQ; logo MOQ is much higher.
B	Shanghai Karry Industrial Co., Ltd. Made-in-China.com	\$2.08–3.38	500	Ask supplier \$50 / piece	Matches the target quantity; lead time and a full cost breakdown are not public.
C	Yiwu Newhero Accessories Co., Ltd. GlobalSources.com	\$1.75–2.18	200 sets	10–12 days 5–7 days	Promising public fit; confirm steel grade, logo/box charges and quote validity.
D	Yiwu Suoyi Electronic Commerce Firm Made-in-China.com	Negotiable	100 shown; Q&A; says 40	Not shown Not shown	MOQ is inconsistent within the same listing and needs clarification.
E	Yiwu LongFa Kitchenware Co., Ltd. Global Sources PDF	\$2.95 (qty 1,000)	1,000	5–7 days Not shown	Catalog wording includes one-color logo and color box; target 500 is below listed quantity.

What the public data suggests

First inquiry priority C and B are the clearest starting points for a 500-unit brief because their public MOQs do not exceed the target.	MOQ conflict D shows 100 pieces at the top of the page while its Q&A; says 40. This must be clarified before comparison.	Not yet a quote Public prices may refer to different steel grades, lids, finishes, packaging and customization assumptions.
--	--	---

Shortlist decision

Send the same RFQ to B, C and D first. Keep A and E as scale-up references unless they confirm a lower custom order quantity.

2. Information gaps and RFQ questions

The online search creates a candidate list. The next step is direct communication using one consistent buying brief.

Priority	Question to send	Why it matters
1	Confirm the exact inner and outer steel grades, coating and food-contact documentation.	Listing terms such as 'stainless steel' are not specific enough.
2	Quote 500 units with one-color logo and one individual retail box, with every setup fee separated.	Creates a comparable cost basis.
3	Confirm the product MOQ, logo MOQ and packaging MOQ for this exact configuration.	Public pages often show different MOQ layers.
4	State sample cost, custom-sample lead time, bulk lead time and quote validity.	Separates sample timing from production timing.
5	Provide the legal company name and payment beneficiary that will appear on the proforma invoice.	Entity mismatches require investigation before payment.

Suggested next steps

01	RFQ	Send the same written brief to B, C and D and set a reply deadline.
02	Normalize	Separate product, logo, packaging, sample courier and tooling costs.
03	Sample	Order a customized sample only after quotation and beneficiary details are consistent.
04	Verify	Select testing, audit or inspection based on product and target-market risk.

3. Source register and methodology

All sources below were accessed on October 10, 2026. Use the links to review the original public pages; availability and content may change.

Code	Supplier	Public source	Captured fields
A	Zhejiang Kuangdi Industry & Trade Co., Ltd.	Alibaba product 62482281662	Price, MOQ, lead/sample and customization statements
B	Shanghai Karry Industrial Co., Ltd.	Made-in-China Karry listing	Price, MOQ, lead/sample and customization statements
C	Yiwu Newhero Accessories Co., Ltd.	Global Sources Newhero listing	Price, MOQ, lead/sample and customization statements
D	Yiwu Suoyi Electronic Commerce Firm	Made-in-China Suoyi listing	Price, MOQ, lead/sample and customization statements
E	Yiwu LongFa Kitchenware Co., Ltd.	Global Sources LongFa price-list PDF	Price, MOQ, lead/sample and customization statements

Method used

Search public supplier platforms → filter for 500 ml stainless steel products with customization → capture visible commercial terms → flag missing or conflicting fields → prepare one consistent RFQ for direct confirmation.

Service boundary

Public web research is preliminary screening, not supplier verification. The buyer remains responsible for final supplier selection, contracts, compliance, payments, testing, inspections, shipping, customs and insurance.